



**BPA Action Plan: 1 July 2012 to 30 June 2013
Competitions, Communications & Development**

Competitions

<i>Target</i>	<i>From</i>	<i>To</i>	<i>By</i>	<i>How</i>	<i>Budget</i>
1. World Class Performance	Double medal winning performance	Continued medal winning performance	June 2013 and ongoing	Funded support to BPA selected teams based on performance in competition 2011	£37,000
2. Coaching Roadshow Events	Supported events	Continued support of events	June 2013	Run coaching road show events at BPA Drop Zones to support competitive interest and enhance members skills	£6,000
3. Judging Team	UK pool of 20 Judges	UK judging team retained/increased and improved ratings	June 2013	<ul style="list-style-type: none"> • Support all currency requirements under FAI rules • Provide financial help with pre-season refresher training • Supply judges to non-National UK events • Encourage/train new judges to gain International ratings • Supply of Judges Jackets & T-shirts 	£10,000
4. Off year targeted coaching support for National non-senior champion teams / competitors	Not available Off year	Coaching support	June 2013	Coaching support for National Champion 2012 teams of all disciplines moving to progress to higher event that meet the criteria of: <ul style="list-style-type: none"> • Having won Nationals in 2012 • Have 75% of their team (flexibility for Freestyle) • Compete in 2013 Nationals at a higher level 	£6,000
5. Retain, improve and maintain competition equipment in line with IPC requirements	Current holding	Equipment stock in line with 2012 IPC changes	June 2013	Purchase / Hire of equipment as rules evolve and dictate	£8,000
6. Delegation Uniform	Delegation uniform	Continued issue of uniform	June 2013	<ul style="list-style-type: none"> • Issue of T-shirt generic BPA design • Issue of BPA logo embroidered badges • Supply Jackets, trousers & polo shirts 	£5,000*
7. Survey of Competition running costs	At no cost to BPA	Informed position of 'at no cost to BPA'	June 2013	Ascertain the costs involved in running a Nationals Competition	£500

*Target 6: Uniform will continue to be funded from the British Team Fund

Communications

<i>Target</i>	<i>From</i>	<i>To</i>	<i>By</i>	<i>How</i>	<i>Budget</i>
1. Enhance media and public relations	Existing arrangements	Improved arrangements	June 2013	Progress work planned and agreed in last Action Plan with Archant Dialogue, Skydive the Mag, the BPA Media Co-ordinator and BPA staff	No additional budget required
2. Improve communication with members	Existing arrangements	Electronic communication as default	June 2013	Investigate cost and practicability of (i) arrangements for e-communications with members of BPA company documents (subject to new database capability and issue of printed notification to all members to enable individuals to opt out to continue to receive hard copies); (ii) e-mailing minutes as attachments rather than links.	tba
3. Improve communication with non-members	Existing arrangements	Improved arrangements	June 2013	(i) add free-of-charge subscription facility for the BPA e-Newsletter to the BPA website so non-members can sign up to receive it (ii) explore the cost/benefit of putting the BPA Mag on the Archant website http://www.subscriptionsave.co.uk	tba
4. Review the role, function and future of the Mag website and the relationship between all of the BPA family of websites	Low traffic to Mag website because of online social media	More integrated BPA online presence to give maximum profile and cross-traffic?	June 2013	Consider online trends and seek to present an online product to give added value to members and the wider public, and to help to raise the profile of the sport	tba

Development

<i>Target</i>	<i>From</i>	<i>To</i>	<i>By</i>	<i>How</i>	<i>Budget</i>
1. Develop an online system for Provisional Student Memberships	No online system for Provisional Student Memberships	Online system for Provisional Student Memberships	June 2013	Plan, research and commission	£2,000-£3,000
2. Trial one safe canopy handling coaching roadshow (covering CH2, JM1, etc) designed particularly for those between their A and B certificates	Successful Safe canopy handling coaching at BPA 50th Anniversary Boogie in 2011	Trial one safe canopy handling roadshow	June 2013	Liaise with coaches and Drop Zones	£1,500
3. Offer Drop Zones a course for first-aiders	DZs receive no direct BPA support on this	Support by a ready-made course for DZs that wish to use it	June 2013	Continuation of previous year's Action Plan target, based on evaluation of a trial evaluation course due to be held before the start of the Action Plan year	May be able to secure sponsorship from insurers. If not, may need a budget and/or to charge DZs.
4. Establish an online BPA Archive of the history of the sport	Celebration in 2011 of 50 Years of the BPA	Online archive	June 2013 and ongoing	BPA Archive Project already established in 2011 and honorary archivists already appointed and have developed an agreed plan. Project all set to go!	Special budget agreed by Council in Feb 2012 for whole project (not Action Plan year)
5. Inaugurate BPA customer service award/s	No customer initiatives to incentivize customer service at Drop Zones	BPA Customer Service Awards to promote customer service at Drop Zones	June 2013	Develop criteria for BPA Customer Service award/s including how to make and judge nominations	£500 plus possible external sponsorship
6. Investigate catalysing an informal system of meet & greeters at DZs to welcome new members	Need to improve retention of new /low experience jumpers	A friendly face to meet and greet new jumpers	June 2013	Investigate, and if appropriate catalyse, a scheme for a meet and greeter to be the first point of contact to help make new members feel welcome	no budget needed